



# Personality Type



## Golden Personality Type Profiler

The Golden Personality Type Profiler (GPTP) provides valuable insight into an individual's work personality and can help to develop:

- Deeper understanding of an individual's strengths and development needs
- Clearer picture of how an individual's behaviour impacts others
- Better appreciation of an individual's personal styles and how they are likely to interact with others

The GPTP is based on the Jung type model of personality which looks at 4 specific dimensions. It also combines this with an additional 5th dimension which indicates how an individual is likely to deal with stress in their daily life.

### What can the GPTP be used for?

Golden can be used in a number of ways:

- Coaching, Leadership and Management development
- Outplacement and career counselling
- Conflict management and stress counselling
- Improving communication
- Teambuilding and development
- Sales force training

### How does the tool work?

Participants receive a link to the survey which they complete unsupervised online.

This link can be sent out by Getfeedback, by the customer or by a people management system, linked to our platform.

The survey is not timed and takes approximately 25 minutes to complete.

### Background

Developed over 20 years by Ed Golden's company and defined by Ed's son John the Golden Personality Type Profiler was created and today is known as the most modern and development-oriented type assessment based on Big 5 theories.

