

Pearson WATSON GLASER CRITICAL THINKING	APPRAISAL – NEW NORMS OCTOBER 2016
Education Level Norm Groups	Gender and Ethnicity Breakdown
A Level N. 1212	59% Male, 38% Female, 3% not specified. 83% White, 8% Asian, 4% Not Specified, 3%
The A Level norm group consists of 1212 people who have taken the Watson Glaser who have been educated up to A Level.	Mixed, 2% Black.
Their age ranges from 16 – 64 years.	
They completed the Watson Glaser between June 2011 and March 2016.	
Bachelor Degree N. 7548	53% Male, 44% Female, 3% Not Specified.
The Bachelor Degree norm group contains 7548 graduates between the ages of 20-64 who have all been educated up to the Bachelor Degree level.	77% White, 11% Asian, 6% Not Specified, 3% Black, 3% Mixed.
They completed the Watson Glaser between June 2011 and March 2016.	
Doctoral Degree N. 681	58% Male, 38% Female, 4% Not Specified.
The Doctoral Degree norm contains 681 people who have been educated up to Doctoral Degree. They are between the ages of 25 to 64 years.	74% White, 12% Asian, 9% Not Specified, 3% Black, 2% Mixed.
They completed the Watson Glaser between June 2011 and March 2016.	
GCSE N. 830	58% Male, 40% Female, 2% Not Specified.
This norm group contains 830 16-64 year olds who have been educated up to GCSE level.	91% White, 3% Not Specified, 3% Black, 2% Asian, 1% Mixed.
They completed the Watson Glaser between June 2011 and March 2016.	
Higher Education Diploma N. 1876	53% Female, 45% Male, 2% Not Specified.
The Higher Education Diploma norm group consists of 1876 people aged between 16-64 years. The group is comprised of people who have been educated up to Higher Education Diploma level.	84% White, 6% Asian, 4% Black, 4% Not Specified, 2% Mixed.



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Master Degree N. 10169 This group, made up of 10169 people between the ages of 20-64, have all been educated up to Masters Degree level. They completed the Watson Glaser between June 2011 and March 2016.	50% Female, 46% Male, 4% Not specified 71% White, 14% Asian, 6% Black, 6% Not specified, 3% Mixed.
Graduate Norm Groups	Gender and Ethnicity Breakdown
Law N. 2425 This group is made up of 2425 people applying for graduate positions in Law. They are aged between 20-39 years. The majority of the group (92%) are aged between 20-24 years. They completed the Watson Glaser between June 2011 and March 2016. Professional Services N. 1559 This group is made up of 1559 people applying for graduate positions in Professional services They are aged between aged 20 – 39 years. 82% of the people are aged between 20-24 years, 12% are aged between 25-29 years, 2% are aged between 30-34 years and 1% are aged between 35-39 years. They completed the Watson Glaser between June 2011 and March 2016.	55% Female, 45% Male. 71% White, 17% Asian, 5% Mixed, 4% Black, 3% Not specified. 64% Male, 35% Female, 1% Not Specified. 60% White, 28% Asian, 5% Black, 4% Not Specified, 3% Mixed.
Occupation Norm Groups	Gender and Ethnicity Breakdown



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Accountants N. 1574	60% Male, 37% Female, 3% Not Specified.
This group is made up of 1574 Accountants aged between 20-64 years.	76% White, 13% Asian, 6% Not Specified, 3% Black, 2% Mixed.
They completed the Watson Glaser between June 2011 and March 2016.	
Admin Clerical N. 1314	59% Female, 38% Male, 3% Not Specified.
This group is made up of 1314 people in Admin Clerical roles. They are aged between 16-64 years.	77% White, 9% Asian, 6% Black, 5% Not Specified, 3% Mixed.
They completed the Watson Glaser between June 2011 and March 2016.	
Consultants N. 1254	62% Male, 34% Female, 4% Not Specified.
This group is made up of 1254 people who are working in Consultancy roles. They are aged between 20-64 years.	76% White, 11% Asian, 7% Not Specified, 3% Black, 3% Mixed.
They completed the Watson Glaser between June 2011 and March 2016.	
Customer Service N. 737	49% Female, 49% Male, 2% Not Specified.
This group is made up of 737 people working in Customer Services roles. They are aged between 16-64 years.	70% White, 19% Asian, 5% Black, 4% Not Specified, 2% Mixed.
They completed the Watson Glaser between June 2011 and March 2016.	
Financial Analysts N. 516	66% Male, 29% Female, 5% Not Specified.
This group is made up of 516 Financial Analysts. They are aged between 20-64 years.	61% White, 23% Asian, 8% Not Specified, 4% Black, 4% Mixed.
They completed the Watson Glaser between June 2011 and March 2016.	
Firefighters and Police officers N. 333	86% Male, 11% Female, 3% Not Specified.
This group is made up of 333 people who are	93% White, 3% Not Specified, 2% Black, 1% Asian, 1% Mixed.



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in Firefighter or Police Officer roles. They are aged between 25-64.	THE WHO WE
They completed the Watson Glaser between June 2011 and March 2016.	
HR professionals N. 1149 This group is made up of 1149 people who are	66% Female, 32% Male, 2% Not Specified. 83% White, 8% Asian, 4% Black, 3% Not Specified, 2% Mixed.
in HR professional roles. They are aged between 20-64 years.	
They completed the Watson Glaser between June 2011 and March 2016.	
IT professionals N. 474	76% Male, 19% Female, 5% Not specified. 66% White, 17% Asian, 8% Black, 7% Not
This group is made up of 474 IT Professionals aged between 20-64 years.	Specified, 2% Mixed.
They completed the Watson Glaser between June 2011 and March 2016.	
Legal professionals N. 4337	58% Female, 39% Male, 3% Not Specified.
This group is made up of 4337 Legal Professionals. They are all aged between 20-64 years.	69% White, 14% Asian, 7% Black, 6% Not Specified, 4% Mixed.
They completed the Watson Glaser between June 2011 and March 2016.	
Marketing professionals N. 483	52% Male, 45% Female, 3% Not Specified.
This group is made up of 483 people in Marketing roles. They are aged between 16-64 years.	80% White, 8% Asian, 6% Not Specified, 3% Black, 3% Mixed.
They completed the Watson Glaser between June 2011 and March 2016.	
Medical professionals N. 589	58% Female, 40% Male, 2% Not Specified.
This group is made up of 589 people in Medical positions. They are aged between 20-64 years.	82% White, 11% Asian, 4% Not Specified, 2% Black, 1% Mixed.
They completed the Watson Glaser between	



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June 2011 and March 2016.	
Retail Sales	59% Male, 38% Female, 3% Not Specified.
N. 437 This group is made up of 437 people in Retail Sales. They are aged between 16-64 years.	75% White, 13% Asian, 5% Black, 5% Not Specified, 2% Mixed.
They completed the Watson Glaser between June 2011 and March 2016.	
Self Employed N. 506	58% Male, 39% Female, 3% Not Specified. 78% White, 13% Asian, 4% Not Specified, 3%
This group is made up of 506 people who are Self Employed. They are aged between 16-64 years.	Black, 2% Mixed.
They completed the Watson Glaser between June 2011 and March 2016.	
Teachers	52% Male, 45% Female, 3% Not Specified.
N. 367 This group is made up of 367 Teachers. They are aged between 20-64 years.	76% White, 8% Asian, 7% Black, 7% Not Specified, 2% Mixed.
They completed the Watson Glaser between June 2011 and March 2016.	
Transportation N. 209	72% Male, 26% Female, 2% Not Specified.
This group is made up of 209 people in Transportation roles. They are aged between 16-64 years.	83% White, 9% Asian, 3% Mixed, 3% Not Specified, 2% Black.
They completed the Watson Glaser between June 2011 and March 2016.	
Position Norm Groups	Gender and Ethnicity Breakdown
Directors	64% Male, 32% Female, 4% Not Specified.
N. 1198 This group is made up of 1198 people in Director roles. They are aged between 20-64 Years, the majority (76%) being between the ages of 40-59 years.	86% White, 6% Not Specified, 5% Asian, 2% Black, 1% Mixed.
They completed the Watson Glaser between	



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Executives N. 933	56% Male, 40% Female, 4% Not Specified.
This group is made up of 933 people in Executive roles. They are aged between 20-64 years.	82% White, 8% Asian, 6% Not Specified, 2% Black, 2% Mixed.
They completed the Watson Glaser between June 2011 and March 2016.	
Managers N. 1476	53% Male, 43% Female, 4% Not Specified.
This group is comprised of 1476 people in managerial roles who took the Watson Glaser. They are aged between 20-64 years.	81% White, 8% Asian, 6% Not Specified, 4% Black, 1% Mixed.
They completed the test between June 2011 and March 2016.	
Professional contributors N. 7274 This group is made up of 7274 professional	50% Male, 46% Female, 4% Not Specified. 73% White, 13% Asian, 8% Not Specified, 4% Black, 2% Mixed.
contributors. They are aged 16-64 years. They completed the Watson Glaser between June 2011 and March 2016.	
UK Population Norm Group	Gender and Ethnicity Breakdown
UK Population	Female 50%, Male 50%.
N. 7901 This group is representative of the UK general working population. It includes 7901 people who have taken the Watson Glaser. They are aged between 16-64 years. They completed the Watson Glaser between June 2011 and March 2016.	86% White, 8% Asian, 3% BAC, 2% Mixed, 1% Other. 12% 16-19 years 38% 20-24 years 8% 25-29 years 7% 30-34 years 6% 35-39 years 7% 40-44 years 9% 45-49 years 8% 50-54 years 4% 55-59 years 1% 60-64 years



